

FOUNDER & CHIEF EXECUTIVE OFFICER

STEVEN E. ORR

“BigBeat”

Quasar Markets — where AI meets Wall Street. Keynote speaker, fintech visionary, and market strategist with three decades across global capital markets.

34+

YEARS ACROSS
GLOBAL MARKETS

1,000+

AI TOOLS IN THE
QM ECOSYSTEM

7

FINTECH & AI
INDUSTRY AWARDS

Who is *Steven E. Orr*?

A dynamic force at the intersection of **financial markets, fintech innovation, and media strategy**. Known as “*BigBeat*” across Wall Street, Steven brings over three decades of experience spanning capital markets, government, sports, and digital media — on a mission to democratize access to real-time, AI-powered financial intelligence.



At a Glance

01 Founder & CEO, Quasar Markets — launched in 2024 as a next-generation AI fintech platform.

02 Built a 1,000+ tool AI-powered trading and research ecosystem.

03 Awarded AI Startup of the Year & Fintech Startup of the Year (2024).

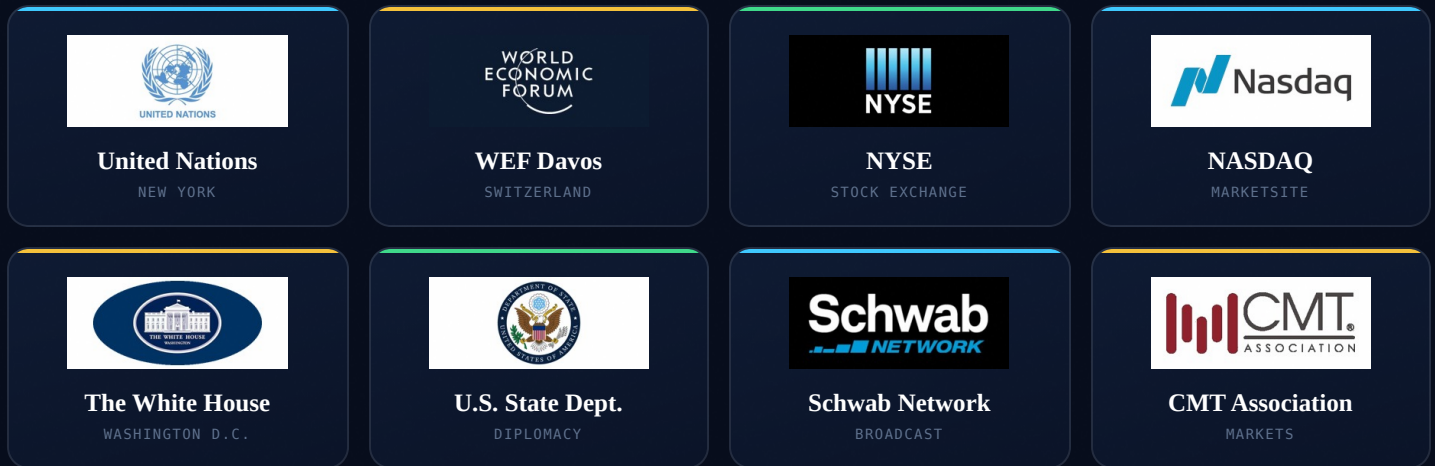
04 Featured in Rolling Stone UK and All Around Worlds.

★ Known for **engaging market commentary, data-driven storytelling**, and accessible insights for investors at every level — from first trade to institutional desk.



From **Wall Street trading floors** to **global policy forums**, Steven has shaped conversations at the institutions where finance, technology, and government meet.

STAGES & INSTITUTIONS



Advisory & Board Roles

Advisory Board Member · **KiwiTech**

Supports KiwiTech's AI and innovation roadmap, advising early-stage startups across emerging technologies and market strategy.

Board Member · **ABCA**

Contributes to national blockchain policy at the American Blockchain & Cryptocurrency Association — the intersection of digital assets, finance, and regulation.

Board Member · **Dragon List Global**

Provides strategic guidance driving the organization's growth, partnerships, and market positioning.

Speaker Engagements

01 **United Nations**

Fintech's role in financial inclusion and the ethical use of AI in global markets.

02 **WEF Davos**

AI-driven transformation within capital markets and global investment trends.

03 **New York Stock Exchange**

Equity market access, institutional tools, and the future of public market infrastructure.

04 **NASDAQ**

Fintech innovation and how AI is reshaping transparency across public markets.

05 **The White House**

Technology and economic policy discussions during his tenure in public service.

06 **U.S. State Department**

High-level dialogues on international economic diplomacy and cross-border innovation.

Speaking *Topics*

Steven delivers high-impact keynotes and panels across six major themes — bridging traditional finance with the technologies reshaping it.

THEME 01

Financial Markets & Investing

Market analytics, macro forecasting, and algorithmic strategy across equities, bonds, FX, commodities, and digital assets — bridging traditional and emerging markets.

EQUITIES

MACRO

CRYPTO

THEME 02

Fintech & AI Innovation

AI in finance, predictive trading, regulatory impact, and the playbook for scaling successful fintech ventures from idea to platform.

AI

PREDICTIVE

SCALING

THEME 03

Global Economics & Policy

Inflation trends, central bank policy, demographic shifts, and the public-private strategies shaping the next economic cycle.

INFLATION

CENTRAL BANKS

THEME 04

Media & Communication

Financial storytelling, digital media strategy, crisis communication, and platform engagement across X, LinkedIn, and broadcast.

STORYTELLING

BROADCAST

THEME 05

Government & Diplomacy

Insights from public service — the White House, U.S. State Department, trade policy, and navigating the tech-policy intersection.

TRADE

TECH POLICY

THEME 06

Education, Sports & Entrepreneurship

Financial literacy, career mentorship, startup growth, and innovation across sports-tech and digital education.

LITERACY

MENTORSHIP



► STADIUM SERIES • PODCAST STUDIO



► BEHIND THE SCENES • BROADCAST SET

— IN THE PRESS

Featured Appearances

PLATFORM	FORMAT	KEY TOPICS
CMT Association	Hosted webinars & shows	Live market commentary, trading strategies
Schwab Network	Video interviews	Fed policy, nuclear sector, macro trends
Trading360 TG 360	Guest expert	Stock picks, market outlook
Rolling Stone UK	Featured article · Apr 2025	Visionary fintech leadership at Quasar Markets
All Around Worlds	Leadership spotlight	BigBeat's rise and cross-sector impact
X & LinkedIn	Social thought leadership	Clips, market briefs, and media amplification

Media Spotlights

“

Redefining digital finance with AI-first precision.

ROLLING STONE UK
REVOLUTIONIZING FINTECH, APR 2025

“

Market wisdom with unmatched clarity and charisma.

ALL AROUND WORLDS
TOP 20 GLOBAL INFLUENCERS

“

One of the most impactful voices in fintech today.

SCHWAB NETWORK
INTERVIEW SEGMENT

As Seen In

AP	Bloomberg	REUTERS®	BUSINESS INSIDER	yahoo! finance
msn	RollingStone	BENZINGA	Schwab ... NETWORK	FINTECH™ BLOCKCHAIN DIGITAL ASSETS IMPACT
FINANCE DS	waterstechnology	Financial Tech Times	THE FORUM INTERVIEWS	ROXOM.TV
ETN	“ Featured	CEO	KiwiTech™	JETRO

What Leaders *Say*

“ Steven's acumen in strategic planning and vision is nothing short of exceptional. Under his leadership, our fintech organization scaled and evolved — integrating innovative tools and staying at the **forefront of financial data services**. His infectious enthusiasm and insightful perspectives have been a significant driving force.

CP

Christian Perry

Founder & CEO, TruthScan & Undetectable AI (20M+ users) · Forbes Technology Council

“ I've found Steve not only deeply skilled when it comes to understanding markets and **intuitive when shifting gears in volatile environments** — he is also extraordinarily passionate about the promise that emerging tech will play in remaking the global financial ecosystem.

TK

Theodore Kowalsky

ex-Treasury (\$2.2T CARES Act, \$700B TARP) · ex-Barclays · PMP, PgMP, CISSP · Yale

“ Steven has decades of market experience and is one of the most personable people I work with — an **excellent trader and teacher**. He has led a team from the ground up to create actionable market content and present it in a way that is engaging and entertaining. A true asset in the financial industry.

JW

Jay Woods, CMT

CNBC Contributor · Chief Global Strategist, Freedom Capital Markets · NYSE Floor Governor

300K+

Followers across X & LinkedIn

Daily

Featured by TheStreet, Schwab & CMT

High

Engagement on real-time commentary & macro insight

IN THE FIELD



About Quasar Markets

Founded by Steven E. Orr, **Quasar Markets** is a next-generation fintech platform built to revolutionize how investors, institutions, and analysts access real-time market intelligence — where AI meets Wall Street.

► CAPABILITY 01

1,000+ Integrated Tools

Seamless access to global financial data, charting, newsfeeds, AR/VR tools, simulations, and education — all in one platform.

► CAPABILITY 02

AI at the Core

From real-time predictive analytics to personalized market insights, AI enhances every layer of the user experience.

► CAPABILITY 03

Cross-Domain Intelligence

Aggregates macroeconomic, geopolitical, sports, and weather data — a holistic view of every market driver.

► CAPABILITY 04

Education Hub

Expert-led video courses, simulations, and community mentorship — empowering investors at all levels.

★ ACCOLADES & RECOGNITION

'23 Best AI Research Platform of the Year
Benzinga Global Fintech Awards

'24 Fintech Startup of the Year
FinanceFeeds

'24 Best AI Research Platform (Consecutive)
Benzinga Global Fintech Awards

'24 AI Startup of the Year
FinanceFeeds

“Quasar Markets isn't just about data access — it's about financial liberation. Everyone should be able to act with the same confidence as Wall Street's elite.”

— STEVEN E. ORR, FOUNDER & CEO

► AWARD-WINNING PLATFORM



Leadership Behind *Quasar Markets*

A visionary team driving the future of fintech through AI, data innovation, and global market intelligence.

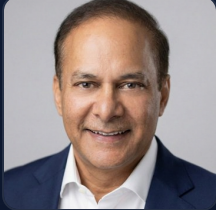
LEADERSHIP TEAM

FOUNDER & CEO



Steven E. Orr

CEO, QUASAR MARKETS
ADVISORY BOARD,
KIWITECH
BOARD OF ABCA



Rakesh Gupta

CEO, KIWITECH
CHAIRMAN, QUASAR
MARKETS



**Alexander
Ferguson**

CIO
ARCHITECTURE &
DESIGN



Gurvinder Batra

FOUNDER & CTO
KIWITECH



Paul Martini

CEO
INSIDE WALL STREET



Clifton Sellers

FOUNDER
LEGACY BUILDER



Peter Thomas

DIRECTOR OF METALS
CEO, AU SECURE



Edward Crowley

**DIRECTOR, ON-PREMISE
DIGITAL**
OWNER, URWAY
HOLDINGS



**Howard
Greenberg**

**DIR., DIGITAL ASSETS &
EDUCATION**
PRESIDENT, ABCA



Jay Sutherland

INSTITUTIONAL SALES
QUASAR MARKETS

Strategic Partnership with KiwiTech



In 2024, Quasar Markets entered a strategic alliance with KiwiTech — spotlighted at the **World Economic Forum in Davos** — backing the launch with full-stack product development, AI infrastructure, and global investor access.

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SENIOR LEADERS ACROSS
FINTECH, AI & CAPITAL
MARKETS

3

GOVERNING BODIES –
LEADERSHIP, BOARD & ADVISORY

300+

COMBINED YEARS
BUILDING
AND SCALING
TECHNOLOGY

Let's Put *BigBeat* On Your Stage.

Steven's availability is limited to select high-impact events. His featured expertise spans Bitcoin, crypto & digital assets — their integration into diversified portfolios and influence on global market structure.

► BOOK STEVEN E. ORR FOR

- 01 **Keynote Addresses** — conferences, expos, fintech summits
- 02 **Expert Commentary** — broadcasts, podcasts, economic panels
- 03 **Corporate Workshops** — strategy sessions, investor training, AI in finance
- 04 **University Events** — fireside chats, guest lectures, mentorship forums

₿ Featured Expertise — Digital Assets

Strategic insight on Bitcoin and the broader crypto market as macro asset classes — institutional adoption, investor behavior, and the bridge between traditional finance and the blockchain economy.

◆ Featured Expertise — Quantum Computing

How quantum computing reshapes risk modeling, portfolio optimization, and cryptographic security — the race for quantum advantage and what it means for capital markets and the firms positioning ahead of the curve.

◆ Featured Expertise — Geopolitics & State Policy

Reading geopolitical and state-policy shifts as market drivers — trade realignment, sanctions, elections, and industrial policy, and how cross-border power dynamics ripple through global asset prices and investor strategy.

► LET'S TALK

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WEB quasarmarkets.com · qmbigbeat.com

SOCIAL [LinkedIn & X](#) — [@qmbigbeat](https://twitter.com/qmbigbeat)

"Real talk on markets, data, and AI's future — Steven brings the fire and the facts."

